



Sanjeevani
vikas evam jan kalyan samiti

Tender ID: SEWOH-4398-BMZ-POP-2026-7



"Envisioning educated, well developed, happy & healthy society with sustainable resources for all human beings in rural and urban lives."

TENDER FOR URGENT REQUIREMENT

Development of POP (Print Version)

Sanjeevani Vikas Evam Jan Kalyan Samiti, a not-for-profit organization working in the field of inclusive development and livelihood promotion, Invites proposals from experienced agencies/consultants for the design and development of POP materials – Print Version for project communication and visibility.

PURPOSE OF THE ASSIGNMENT

The purpose of this assignment is to inform and motivate smallholder farmers, particularly farmers with disabilities, to adopt improved and site-adapted agricultural and horticultural practices through the use of accessible, easy-to-understand printed communication materials.

ELIGIBILITY CRITERIA

- Proven experience in developing POP materials, IEC/BCC content, or print communication for development sector projects.
- Strong portfolio demonstrating work on case studies, success stories, or impact documentation.
- Ability to deliver within agreed timelines and maintain quality standards.

Documents to be Submitted

- Interested agencies/consultants are requested to submit:
- Organization/Consultant Profile
- Relevant Work Experience and Portfolio
- Financial Proposal (Inclusive of all costs)
- GST/PAN details

SCOPE OF WORK

The selected agency/consultant will be responsible for:

- Designing and developing POP print materials that clearly present key messages on improved and adapted horticultural cultivation practices.
- Ensuring that all print materials are accessible and inclusive, with specific attention to:
- Use of simple, clear, and reader-friendly language
- Appropriate font size, spacing, and layout
- High-contrast backgrounds for better readability
- Clear visual aids and illustrations to support understanding.
- Field visits to project locations for understanding programme interventions and collecting relevant information.
- Documentation and development of 25 success stories (print version) highlighting project impact, beneficiary journey, and key outcomes.
- Coordination with Sanjeevani's project team for approvals, feedback, and finalization of materials.

- ✉ Submit your application to: procurement@sanjeevaningo.org
- 🌐 Visit: www.sanjeevaningo.org
- 📅 Last Date for Submission: 14th March 2025

Sanjeevani Vikas Evam Jan Kalyan Samiti is committed to safeguarding and promoting the welfare of children, women, persons with disabilities, and vulnerable adults. All vendors and partners are expected to uphold these values and adhere to ethical conduct in all interactions.

"Together, let's create sustainable livelihoods and inclusive growth for mountain communities"